

Washington Weekly Globe

Washington Weekly Sold

EAST LANSING, Mich. — Panax Corp. announced today the sale, for an undisclosed price, of The Washington Weekly to a new corporation which will be headed by the Weekly's present editor, Lester Kinsolving.

Kinsolving, who has been editor of this supplement and its predecessors in the Globe & Advertiser newspapers of Northern Virginia and Maryland for the past four years, will continue as editor and become publisher effective Jan. 24.

Washington Weekly will increase its content by 50 percent beginning with its issue of Jan. 31. For the first time it will be on sale on news stands and vending machines throughout the Washington metropolitan area. The publication, with a new format, will be published by the Washington Weekly Publishing Co., of which Kinsolving is president.

Washington Weekly's corporate and editorial of-

fice is at 1629 K St., N.W., in Washington, while the newspaper will be printed in Maryland and distributed every Wednesday.

Kinsolving, an Anglican clergyman who is a nationally syndicated columnist, radio commentator, White House and State Department correspondent, and magazine media critic, said that the new format will include "a substantial increase in the use of UPI photographs to illustrate lead stories, features, and syndicated columnists such as Pat Buchanan, Reed Irvine, Victor Lasky and Andrew Greeley. We will also increase our use of free lance material, particularly in regard to one of our stated purposes: 'ALL THE NEWS THE DAILIES WON'T PRINT.'"

Kinsolving noted that another motto has been provided Washington Weekly by Rep. Trent Lott, R-Miss.: "Once a week - but never weakly."

Globe & Advertiser Statement

The Washington Weekly will not appear in The Globe & Advertiser newspapers after Thursday, Jan. 25. But both of the Panax newspapers will use selected material from time to time from the new Washington Weekly. The new Weekly will be available through first-class mail subscriptions, 52 issues for \$15, by writing the Washington Weekly, Suite 302, 1629 K St., N.W., Washington, D.C. 20006 or by telephoning 223-9295.

Globe & Advertiser publisher David A. Schansberg stated, "We want our Kinsolving fans to continue to receive the best of his works in our newspapers as a part of our commentary pages." Schansberg added that The Globe's Congressional Edition will continue to receive the Washington Weekly in its new format.